

Altibox Deploys Full-Scale Agama Embedded Set-Top Box Monitoring

(LINKÖPING, March 16, 2010) – Agama Technologies today proudly announces that the Norwegian triple-play service provider Altibox (formerly Lyse Tele) has selected to commercially deploy a full-scale Agama Embedded Monitoring Solution in their set-top box population. The installation monitors both IPTV and VoD services, and enables Altibox to ensure the quality of experience with their substantial and growing subscriber base.

Continuous and real-time service monitoring inside the set-top box is today established as a key component in true end-to-end quality assurance for DTV services, four years after the first commercial deployment of Agama's Embedded Monitoring Solution. Efficient last mile and in-home monitoring requires a robust solution for collection, aggregation and presentation of monitoring data in a way that allows for scaling into virtually millions of STBs. The recent installation of the Agama Embedded Monitoring Solution at Altibox, starting at a quarter of a million STBs, serves as a working example of the scalability of the Agama solution to larger customer deployments.

"To be able to fully understand and work proactively with our service quality in different parts of our organization we need to have deep knowledge of the service delivery in the customer premises, and Agama proved to be the obvious choice for this task.", says Jarle Johnsen, Head of IPTV Engineering at Altibox. *"With the introduction of Agama's Embedded Monitoring Solution we will be able to make both our NOC and customer care operations more effective, not to say significantly shorten our response times."*

"We are humble to the fact that yet another large-scale IPTV service provider opts for our solution as a cornerstone for their TV and VoD quality assurance processes.", says Mikael Dahlgren, Managing Director at Agama Technologies. *"Our strategy on in-STB monitoring to cover the last mile has from the very beginning been to provide an effective and highly scalable solution, and the deployment at Altibox proves our approach successful."*

The Agama DTV Monitoring Solution is a complete line of products supporting operators to ensure TV service quality through the complete distribution chain, scalable to cover millions of STBs. Powered by Agamas unique multi-metric monitoring and presentation, the solution enables all parts of the operators' organization to take control of service quality – from NOC and customer care to management.

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About Altibox

Altibox is a unique Norwegian collaboration of suppliers that offer fibre-optic communication services such as interactive TV, ultra-fast internet-access and affordable telephony in a single fibre cable. In addition, mobile and alarm services for fibre optic cable are new services. Altibox has more than 170,000 FTTH-connected customers throughout Norway. In addition, Altibox Denmark has more than 10,000 FTTH-customers. Unlike traditional copper wires or coaxial cables, where capacity is typically influenced by a neighbour's internet use, television viewing, with fibre you always get the maximum capacity. The fibre cable is delivered all the way to the customer's living room. A fibre cable can be compared to an 8-lane motorway with no speed limit. The possibilities are almost unlimited, and provide access to a variety of services, use of new technology and internet lines with very high speed. Altibox recently announced that by the summer internet lines with speeds of 400/400 Mbit/s will be available for their customers. For more information, please visit www.altibox.no.

About Agama Technologies

Agama Technologies is a trusted name in the new generation of quality assurance solutions for digital TV services. As the first company to provide complete and proven end-to-end, multi-metric monitoring solutions to the market, Agama still continues to pioneer and innovate. Today, more than 50 telcos, broadband operators and TV service providers rely on Agama's solutions to ensure their TV service quality and customer satisfaction.

Agama Technologies AB is based in Linköping, Sweden and is privately held. For more information, please contact info@agama.tv or visit www.agama.tv.

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